



MEFMA
CONFEX 2013



ENGAGING THE REGIONS

BUILT ENVIRONMENT

Platinum Sponsor



IDAMA
FACILITIES MANAGEMENT SOLUTIONS

An EJADAH Solution

General Information

Venue

The Address Hotel , Dubai Marina

Admission

Founding Members - Free of charge
Corporate Members - Free of charge
Associate Members - AED 1,000
Non-members - AED 2,000
Students - AED 1,000

Date & Timing

The CONFEX will be on the following days:
Sunday 10th Feb 2013 - 8:30 am to 5 pm
Monday 11th Feb 2013 - 8:30 am to 5 pm

Payment

Payment can be made directly to the organizer by contacting them on info@mefma.org or 050 8491447

Catering and Refreshment

There will be 2 coffee breaks and a lunch break with a buffet served for all attendees and delegates - Sponsored by Khidmah

Parking

Hotel Basement Parking or Valet

How to pre-register?

Email your contact details to info@mefma.org
Last date for registrations - February 4th, 2013
No registrations at the door.



Welcome Note



I would like to extend a warm welcome to all Sponsors, MEFMA Members, Speakers and Delegates attending the second MEFMA Annual Confex...

Engaging the Regions Built Environment!

The Middle East Facility Management Association (MEFMA), is the dedicated platform for the industry, by the industry, serving the Middle East FM community. Supported by the Real Estate Regulatory Agency (RERA) as a non-profit association, MEFMA provides a dedicated platform for FM professionals, wider construction industry stakeholders and owner associations.

MEFMA works with industry professionals to implement long term sustainable development strategies. From design, build and commissioning through handover, operation, maintenance and life cycle, the objective is to deliver best-in-class customer service and asset protection to ensure ROI.

Now in its third year, MEFMA is proud to host this event and has many more planned throughout 2013 and future years. Accredited training programmes, educational courses, seminars and conferences, plus extensive regional networking and fund raising events are just some of our initiatives we have in place.

I would also like to take this opportunity to thank all our members and sponsors for their much valued support over the last few years. On behalf of the MEFMA team and myself, I hope you enjoy this exciting and educational conference.

Best Regards,

Jamal Lootah
MEFMA President

We would like to thank all our sponsors for their support





Jamal Abdulla Lootah
MEFMA President and Imdaad CEO

Joining Dubai World in 1991 and appointed Imdaad CEO in 2007, Jamal leads the integrated FM service provider's ambitious expansion drive with particular emphasis on sustainable initiatives and CSR. He comes with a wealth of administrative experience at different levels in Dubai World.



Ibrahim Fakhroo
Vice President MEFMA and Group CEO - GSSG

Ibrahim Fakhroo is the group CEO of GSSG, which is located in Qatar, Dubai, UK, Egypt, Singapore. Ibrahim has held senior positions at Kahramaa, the Qatar electricity and water corporation, Qatar Tourism Authority; Qatar Chamber of Commerce and Industry, and Barwa Real Estate Company.



Naif Bin Saleh Al Rajhi
Co-founder and CEO - Memar and Chairman - Able FM

Naif is the CEO of Memar Development and Construction Company and a co-founder of Abraaj Real Estate Company and Able Facilities Management Company in Dubai. In addition, he also established PHI Communications and CTRL P Printing Solutions and is also a partner in Bohoor International Investment Company.



Abdulhadi Ali Alalyak
Vice President Asset Management - du

Abdulhadi Ali Alalyak is currently the Vice President of Asset Management and Corporate Administration in the UAE Emirates Integrated Telecommunications Company "du". He held the position of chief engineer, integrated customer services and facilities management with Etisalat before joining du in 2008.



Ali Al Suwaidi
Vice President - Idama Facilities Management Solutions

Ali is currently the Vice President of Idama FM Solutions. With 12 years' FM experience, Ali's previous roles include Senior Manager Facility Management at Abu Dhabi Ports Company (ADPC); executive director - Imdaad, and senior director operations, Burj Khalifa, Emaar Properties.



Ahmad Hussain
Director, Facilities Maintenance & Operations - du

Ahmad is currently the director of the Facilities Operation Department at the Emirates Integrated Telecommunications Company (du). Previously he worked as Director of the Facilities Management Department at the Engineer's Office of H.H. Sheikh Mohammed Bin Rashid Al Maktoum.



Dilip Khatwani
Chief Executive and Co-founder - Reliance FM

Dilip is currently the Chief Executive of Reliance FM and has held this position since 2003 being the co-founder of the company. Previous to this Dilip worked for CB Richard Ellis as the Country Manager for Facilities Management covering South Asia.



Juma Al Muhairy
Commercial Director - IMDAAD

Juma Al-Muhairy is currently the Commercial Director at IMDAAD LLC, the integrated facility management service provider. He had joined the World Trade Centre in 2001 and served as the Vice President of Engineering and Event Services.



H.E Mohamed Khalifa Al Fahed Al Mehairi
CEO - Abu Dhabi General Services 'Musnada'

H.E Mohamed Khalifa Al Fahed Al Mehairi was appointed as the Chief Executive Officer of Abu Dhabi General Services 'Musnada' in September 2009 with responsibility for ensuring that Musnada's mandate of supporting the Government of Abu Dhabi continues to be delivered. Mr. Al Mehairi also serves as the Chairman of Tasweek PJSC, a real estate development and marketing company.



Youssef Abillama
Co-founder and CEO - MMG Overseas

Youssef Abillama is the co-founder and CEO of MMG (Maintenance Management Group), one of the Middle East's leading facility management providers. He co-founded MMG in 1999 in Lebanon, and has since spearheaded its expansion into UAE, Qatar and Syria. Promoting best business practice in the facilities management field is his passion.

DAY 1

09:00	Opening Address: Stephen Oehme - MEFMA Facilitator
9:10	Jamal Lootah - MEFMA President / Imdaad
9:15	Keynote Speaker - Marwan Bin Ghulaita - RERA / MENARES Topic: Creating a sustainable real-estate industry
9:30	Keynote Speaker - Mark Stevenson Topic: "The Big Shift" - The future is up for grabs, and in a big way!
10:30	Ali Al Suwaidi - MEFMA Board Member /Idama Facilities Management Solutions Topic: Raising the standards of the Facilities Management Profession in the Middle East
11:15	Coffee Break
11:30	Keynote Speaker - Shaista Aziz Topic: Creating environments for creative people
12:15	Alexandre Mussallam - MAF Dalkia Topic: Condition assessment and improving technical asset performance
12:45	Yasser Al Sharif - Manafea Holding Company Topic: The future of our built environment, a focus on the Saudi market's current challenges and a look at creating an interactive environment
13:15	Lunch break
14:15	Scott Bethel - Transfield Mannai Facilities Management Services Topic: Challenges within the Qatar FM market from the perspective of an FM provider and a MEFMA member organisation
14:45	Lionel Prodgers - Agents4RM International Topic: I'll tell you what I want, what I really, really want!
15:15	Panel Discussion Topic: Women in Facilities Management - How to increase the appeal?
16:00	Rema Al Awadhi - Union Properties Topic: The Freehold real estate sector prospect 2013-2015 "Challenges and risk"
16:30	Panel Discussion Topic: MEFMA Sustainability Report
17:00	Finish

DAY 2

09:00	Opening Address: Ali Al Suwaidi - MEFMA Facilitator
09:15	Keynote Speaker - Jason Drew Topic: From Industrial revolution to sustainability revolution - the business of fixing our future
10:15	Dr. Marie Puybaraud - Johnson Controls Topic: Rethinking the World of Work
11:00	Coffee Break
11:15	The MEFMA Challenge
12:00	Jeevan J D'Mello - Emaar Community Management LLC Topic: Engaging the OA Boards in the decision making process
12:30	Tim Casswell - Confex Artist Topic: Engaging the Region - The Voice of MEFMA
13:15	Lunch Break
14:15	Nishant Ravindran - Inaya Facilities Management Services Topic: Challenges of Integrated Facilities Management - the service provider's perspective
14:45	Doug Tucker - Professional Motivator Topic: Creating a first class sales culture throughout your organization
15:45	Ryan Darnell - Khidmah Topic: Strata, but not as we know it - An Abu Dhabi Case Study
16:15	Panel Discussion Topic: Engaging the Regions Built Environment
17:00	Finish

KEYNOTE SPEAKERS



H.E. Marwan Bin Ghulaita
CEO RERA & Chairman MENARES

H.E. Marwan Bin Ghulaita has served as RERA's Chief Executive Officer since its inception in August 2007. Prior to this position, Eng. Bin Ghulaita worked in the Dubai Land Department since 1999, beginning his career in the Survey Section and continually being promoted until he became the Director of Technical Administration.

The recipient of several awards including the Dubai Government Excellence Award for Best Employee in the Land Department as well as the Excellence Award for Best Managing Director, Eng. Bin Ghulaita is a graduate of both the Mohammad Bin Rashid Programme for Leadership Development for Government Leaders as well as the programme for Young Leaders. He received his BS in Engineering from California State University - Fresno, and his MBA from the Arab Academy for Science & Technology.

He has recently been elected to the UAE Federal National Council and also serves as Chairman for the Board of Directors at Al Nasr Club.



Mark Stevenson

Mark Stevenson is a writer, ideas generator and is best described as an inspirational futurist. His best selling book "An Optimist's Tour of the Future", was described by The Wall Street Journal as "sharp and fascinating". His skill is the ability to take complex, abstract concepts and make them understandable by non-specialists without trivialising the subject matter.

He works with cultural institutions, government bodies, corporations and schools all over the world. Mark is an excellent public speaker, helped by his previous career as a stand-up comedian. His recent speaking engagements include The Economist, The US National Space Symposium, IBM, Michigan School of Art and Design, Oxford University and Abbott Healthcare.



Shaista Aziz

Shaista Aziz is a former BBC News and Al Jazeera journalist, experienced aid worker, stand up comedian and writer. Shaista won the respected King Gong open mic competition at the Comedy Store in Manchester, United Kingdom a year ago which kick started her comedy career.

Shaista writes for The Guardian newspaper, is a regular panel guest on BBC Radio, has appeared as a guest on BBC Radio 4's Woman's Hour and written a series of scripts for Radio 2's Pause for Thought. She has also appeared on Channel 4's, 4.Thought TV.

Shaista is a respected commentator on international current affairs. Over the past 10 years she has travelled and worked all over the world from Iraq, Iran and Gaza to Haiti, Tajikistan, Yemen, Russia and Pakistan. She is currently writing and developing a sitcom and developing ideas for the BBC.

KEYNOTE SPEAKERS



Jason Drew

Jason Drew is one of the 'most engaging sustainability speakers' of his generation. His insights into business, the environment and its future are remarkable. He is one of the world's most inspiring green business leaders.

Based in South Africa, Jason held leadership roles in several corporations including GE, BUPA and Egg. A self-confessed 'environmental capitalist', Jason argues sustainability has to have an economic impact and moreover, an economic reward, if it is to strike a chord with a global audience and indeed, himself. Jason chairs a number of organisations including AgripProtein, his latest green venture leading a new nutrient recycling industry.

Described by Leadership Magazine as one of 'Africa's most inspiring green leaders', Jason is an environmental realist with a no-nonsense sensible approach to the environment.

FACILITATORS



Ali Al Suwaidi

Vice President, Idama Facilities Management Solutions

Ali Al Suwaidi currently heads Idama Facilities Management Solutions as its Vice President. Idama FM solutions company was established in Dubai and is part of the Ejadah Asset Management Group. It provides integrated FM solutions to iconic developments such as JBR, DIFC, Tecom (Internet City & Media City) among other developments in Dubai.

Ali brings with him 12 years of experience in facility management in U.A.E. His achievements include his involvement in setting up best practice in predictive & proactive maintenance regime in telecommunication industry and his active contribution in setting up Health, Safety & Environment culture within an organization of more than 10,000 staff. Further contributions in the field of facility management industry were the setting up best practice sustainable FM practices, ensuring active engagement of all stakeholders. Before joining Idama, Ali was part of the Emaar team that set up the operations strategy and implementation of reliable efficient process for Burj Khalifa, the world's tallest tower as Senior Director of Operations. He is currently a board director in the Middle East Facility Management association. He is also an active member of the Alumni committee for the American University of Sharjah.



Stephen Oehme

Freelance Consultant and Regional Director, Hyder Consulting Middle East

Stephen Oehme has held senior positions globally in property development. The majority of his time has been on the detailed analysis of issues and options for planning, architecture, engineering and operations. Projects include being a board member for the construction of the Burj Khalifa from 2007 - the world's tallest building which officially opened in 2010 - and numerous master plans and land and building development projects in the Middle East and internationally.

He is involved in Think Tanks and events globally (Europe, Asia and the Middle East) for the built environment and sustainability.

CONFEX SPEAKERS



Yasser Al Sharif

CEO & Board Member, Manafea Holding Company

Yasser Al Sharif is Chief Executive Officer and Board Member of Manafea Holding Company. Manafea is a closed joint stock company with a capital of SAR 4 bn with major investment activities in capital markets, real estates and alternative investments in local and international companies.

He is also a board member of Daem Real Estate Company, board member of Rajhi Steel and head of the audit committee, board member of Rajhi Heavy Industries and head of the finance committee. Mr Al sharif has over 17 years of experience in risk management.



Alexandre Mussallam

Chief Executive Officer, MAF Dalkia Middle East

Alexandre Mussallam is the Chief Executive Officer for MAF Dalkia Middle East and brings more than 20 years of experience in energy and facilities management. Prior to joining Dalkia, Alexandre worked for the construction industry. Alexandre held roles as Projects Director and Business Development Director for MAF Dalkia. He was also the responsible for the Energy and Facilities Management Engineering Department, providing services from Concept Phase to Commissioning & Handover of the projects through a multidisciplinary team covering the GCC countries.

Since November 2009, he has been appointed CEO of MAF Dalkia Middle East, with implementations in UAE, Bahrain, Oman and Saudi Arabia, and ambitious expansion plans to other Middle East countries.



Doug Tucker

Professional Motivator

For over 15 years Doug has been organizing directing training and motivating sales professionals thought the Globe. His unique approach to gaining the breakthrough moments that sales professionals and business owners alike require is entertaining and motivational. Doug believes in the saying of " have fun and make money" and the inspirational way he engages you will be a breath of fresh air.



Dr. Marie Puybaraud

Director of Global WorkPlace Innovation, Johnson Controls

Dr Marie is the Director of Global WorkPlace Innovation for Johnson Controls Global WorkPlace Solutions since 2004. She is an expert in the field of Workplace Innovation and one of the most recognised world leaders in the field.

She is leading around 15 annual projects and initiatives to successful completion and disseminating the findings both internally across their global business and externally through marketing and communication activities.

Marie is also a regular speaker to the media at both a national and international level and act as the spokesperson for their business.

CONFEX SPEAKERS



Jeevan J D'Mello

Senior Director, Emaar Community Management LLC

Jeevan is the head of Emaar Community Management LLC and is widely considered a pioneer in the field of community management in Dubai. He was the first professional in the region to receive the prestigious Certified Manager of Community Associations, Association Management Specialist and Large Scale Manager designations by the Community Associations Institute (CAI).

Jeevan regularly provides training on Owners Association Management at the Dubai Real Estate Institute for RERA and CAI. Winner of several awards, he was recently selected by FM Middle East magazine as one of the 50 most influential professionals in the FM industry in the GCC.



Lionel Prodgers

Managing Director, Agents4RM International

Lionel Prodgers is well known in the facilities management industry. Dubbed by one leading journal as 'The father of FM', he has been at the forefront of developing FM practice, serving as chair of EuroFM and BIFM and as board director of IFMA. He has held leadership roles in both supplier and client organisations and as an international consultant he understands the drivers for continuous change and improvement.



Nishant Ravindran

General Manager, Inaya Facilities Management Services

Co-founder and General Manager of Inaya Facilities Management Services (a member of the Belhasa Group), Nishant Ravindran has over 15 years of experience in the FM industry. With an engineering degree and an MBA, Ravindran carries an exceptional track record in leading the business from embryonic stages to growth for some of the region's most high profile developments and forward thinking organizations.



Rema Al Awadhi

Property Manager of Motor City, Union Properties

Ms Rema Al Awadhi is an active member of MEFMA since early 2010. She is also a member of Dubai Business Women Council and serves as the media representative of DBWC. She is an activist and a big supporter of workshops and cases that serves human kind in general and specifically women.

She is the first Emirati and GCC national to hold a Master's Degree in Real Estate Development from the renowned National University of Singapore. She serves as Motor City Manager at Union Properties, one of the United Arab Emirates' leading property investment developers. Her climb to corporate leadership positions in Real Estate has been a result of the encouragement and empowering by Management as well as the continuous support of UAE leaders.

CONFEX SPEAKERS



Ryan Darnell

Executive Director - Services, Khidmah

Ryan has more than 12 years of experience in the Facilities Management industry starting in hands on roles that have developed across the commercial, residential, retail, IT and government sectors. As Director of Services, Ryan is responsible for all operations and business lines across the services portfolio, including business development. Previously Ryan worked for Seba in Abu Dhabi and Jones Lang LaSalle in Australia where his clients included IAG, Allianz, Morgan Stanley, EDS, Deutsche Bank, EMC, Coca Cola, Australian Customs, MLC and Sun Microsystems. He won several awards at IAG and also won the Young Facilities Manager Middle East Award in 2009.

Ryan has a double degree in Business and Arts, is an active member of MEFMA and has presented at several conferences across the region.



Scott Bethel

General Manager, Transfield Mannai Facilities Management Services

Scott Bethel is the General Manager of Transfield Mannai Facilities Management Services (TMFMS) with 25 years experience in the FM industry covering Health, Transport and Telecommunications infrastructure. The last 5 years focused specifically on developing opportunities within the Industrial, Commercial and Residential FM sectors within Qatar and the GCC region.

CONFEX ARTIST



Tim Casswell

Since 1985 Tim has been an Independent Coach, Consultant and Facilitator and Founder of Creative Connection consultants and the School of Unknowing

Tim's Key Specialism Include:

Executive Team Coaching, enhancing the quality, creativity and vitality of working relationships

Transformative Conferencing, facilitating large group processes.

Leadership development and corporate culture strategies

As an executive team coach Tim employs a wide range of approaches depending on individual goals. Tim believes the starting point is always the end that you are aiming for. Tim encourages you to use creative techniques to explore your vision, blocks, and underlying contradictions and when you plan projects and programmes.

CONFEX SPONSORS

PLATINUM SPONSOR



Idama Facilities Management Solutions

Founded in 2005, Idama is a provider of Integrated Facilities Management solutions for real estate developments. From the complex maintenance of heating and ventilation systems, to the meticulous cleaning of offices and receptions, Idama manages the facilities of all types of built environment

Derived from the Arabic meaning of "perpetual", Idama aims to create sustainable facilities that are economically feasible and environmentally cautious. The company is built on solid technical expertise and in-depth industry experience that is unrivalled in the market.

Managing more than 62 million square feet of development in Dubai, Idama provides services to some of the most prominent landmark developments in Dubai including the Dubai Technology and Media Free Zone, that comprises of Dubai Internet City, Dubai Media City and Dubai Knowledge Village, as well as the Dubai Healthcare City, Dubai International Financial Centre, Business Bay, and Jumeirah Beach Residence.

GOLD SPONSOR



Transfield Mannai Facilities Management Services WLL

Facilities Management is a service provided by Transfield Mannai that allows organisations to concentrate on their core business while they manage and/or maintain their property assets. TMFMS also manage activities such as cleaning, waste removal, grounds maintenance and security. They provide strategic facility and asset management services to clients, focusing on managing the improvement of a facility's performance while reducing operational costs and risks through activities such as maintenance management, energy conservation, life-cycle costing and analysis as well as comprehensive facility activities such as maintenance management, energy conservation, and property portfolio management solutions.

To ensure an immediate response to their clients, TMFMS employs more than 700 employees and has a solid network of subcontractors. The experience of their staff is ensured by providing ongoing support and training to ensure high standards of customer service and technical expertise.

Their clients benefit from comprehensive and sustainable solutions that manage risks and maximise the potential return from their assets.

TMFMS's technical service includes the maintenance of air-conditioning, electrical and building facilities.

CONFEX SPONSORS

SILVER SPONSOR



Berkeley Services LLC

Berkeley Services Group is a leading multi-property services provider with around 5,000 employees in the UAE. They provide cleaning, security, maintenance, laundry and landscaping services for commercial and residential properties. Their clients include various hotels, malls, banks, office and residential buildings. They also provide niche services to the retail and aviation industries. Some of their esteemed clients include Emirates Airlines, Wafi City, Etihad Airways and the Atlantis Hotel.

The Berkeley Services Group was established in the UAE in 1983. It was acquired in 2007 by Klueh Group, a leading service management company, based in Germany. This take over has led to a dynamic synergy of local knowledge with international expertise. They also have offices in Dubai, Abu Dhabi, Sharjah & Ras Al Khaimah.



SILVER SPONSOR



Cofely Besix Facility Management

COFELY BESIX Facility Management has a professional pedigree in service delivery, gained through the strength and experience of its Joint Venture partners detailed below: GDF SUEZ Energy Services offers its residential, corporate and local authority customers energy and environmental solutions which are effective and sustainable, thanks to the tremendous know-how of its entities and its unique network.

COFELY Services is the GDF SUEZ ENERGY Services brand name for Maintenance & Operations of Technical installations (MEP), Facility Management and Energy Management.

The BESIX Group, active for more than 40 years in the Middle East, has acquired wide experience in the construction of real estate and infrastructure projects. In the Emirates, its subsidiary Six Construct has participated in large-scale projects such as YAS Island, Al Garhoud bridge, Business Bay Crossing, Grand Mosque Sheikh Zayed Bin Sultan al Nahyan and the Burj Khalifa Tower, which is the highest structure in the world. In Doha, Qatar, Six Construct realized the Aspire Tower, a 300 m high "beacon".

COFELY BESIX Facility Management is an integrated Facility Management Provider, self performing the most critical part of the Facility Management, the Maintenance of Technical Installations and Energy Management. COFELY BESIX Facility Management is a Joint Venture between BESIX and COFELY Services. COFELY BESIX Facility Management takes full responsibility for all entrusted services and manages all activities and subcontractors as a "Single Point of Contact".



CONFEX SPONSORS

SILVER SPONSOR



eSolutions Maximo

With over 120 full time staff based in the area, eSolutions Maximo is the leading provider of solutions for Strategic Asset & Service Management in the Middle East and North Africa.

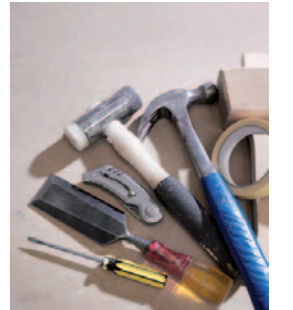
IBM, the world leading IT company, is a worldwide leader in strategic asset management, has the technology and in-depth understanding of issues confronting capital asset-intensive industries to connect all participants in the industrial value chain. The company's solutions help make e-Business easy, practical and affordable.

At eSolutions, head quartered at Dubai Internet City, with additional offices in Abu Dhabi, Jeddah and Riyadh, we implement and support Maximo® Strategic Asset & Service Management solutions to accounts of all sizes in the United Arab Emirates and the whole Middle Eastern region through appointed partners in Bahrain, Iraq, Jordan, Kuwait, Lebanon, Libya, Oman, Qatar and Saudi Arabia.

To-date, there are now over 32,000 end users of Maximo® software in the Middle East and North Africa, the majority of which have, the software implemented through our own team of experienced consultants who continue to provide local and high quality implementations plus first line support.

The human and technical resources are consolidated for the optimum benefit of the customers and we can therefore boast of several teams of highly competent and trained engineers assisted by experienced technicians, always ready to promptly serve our customers anywhere in the area.

Since our establishment in 1996 we have always counted on this human factor in order to build a strong and well deserved reputation.



SILVER SPONSOR



Power Group

Power Group was started in the year 1996 by Mr. Ahmed Khaleel Darwish & Mr. Mohammed Jahir Husain and specializes in Facilities Management solutions for Industrial, Commercial and Residential projects of all sizes and stature. They possess the skill sets and resources to offer a comprehensive suite of services to support today's widening FM requirements. Their success is largely due to their people as the company goes to great lengths to ensure each individual is given the proper training and is developed as per the needs of the customer. This helps in exceeding the expectations of the customers and ultimately the results in customer satisfaction. The company currently has a total strength of 4,500 employees.

Power Group also emphasize sustainability of resources and environmental conservation as their key result areas. Dynamic vision and a diligent workforce come together here to deliver tangible results that go beyond customer expectations and has paved the way for a lasting relationship. They acknowledge their profound trust and confidence by seeking to serve their needs better and sustain the smile of satisfaction.



CONFEX SPONSORS

DELEGATE BADGE SPONSOR



MAF Dalkia Middle East

MAF DALKIA Middle East is a joint venture created in 2002 between Majid Al Futtaim & Dalkia, a worldwide leading provider of facilities and energy management. Dalkia has emerged after a history of 70 years as today's leading developer and operator of heating and cooling utilities systems and a leading provider of comprehensive technical management services, facilities and energy management to major worldwide prestigious clients. It operates in 42 countries with approximately 54,560 staff and annual turnover (2009) of Euros 8.14 billions.

Within the Middle East, MAF Dalkia provides a range of professional services designed to optimize the costs involved in managing and maintaining a wide portfolio of residential, office and industrial facilities. They work in partnership with their clients, adopting a 'can do' mindset. The company and its people are dedicated to satisfying customer needs.



LUNCH SPONSOR



Khidmah

Khidmah provides comprehensive services such as Facilities Management, Maintenance, Cleaning, Property, Strata & Handover Management, Leasing, Re-Sale, Landscaping, Pest Control, Health & Fitness, Pool Services with 24/7 Call Center. All their services are provided under one roof to maximize service quality and to guarantee peace of mind.



SUSTAINABILITY SPONSOR



FARNEK AVIREAL

Farnek Avireal, established in 1980, is a part of the Zurich-based, Piora Group, an international full service property management company. Their 30 years of success culminated in early 2010 by winning the maintenance contract for the tallest building in the world, Burj Khalifa. This confirmed their market position as one of the leading facilities management companies in the UAE. Farnek has offices in Dubai, with branches in Abu Dhabi and Ras Al Khaimah and employs over 1,700 staff and manages over 1,000 properties.

Farnek Avireal is also a leader in sustainability and is a member of the US Green Building Council, has associations with international organizations such as Green Globe Certification and myclimate Foundation and has already been presented with the prestigious Emirates Energy Award and the Green FM Company of the year 2012.



EXHIBITORS LIST

Idama Facilities Management Solutions - Stand No. 110

Provider of Integrated FM solutions & services for real estate developments, from mechanical, electrical and civil maintenance & high quality interior fit-outs, to conscientious cleaners and creative groundsmen.

Johnson Controls – Stand No. 125

Global diversified technology and industrial leader serving customers and leading provider of facilities management solutions and systems for operating buildings effectively and efficiently.

DULSCO Waste Management Services – Stand No. 130

Leading providers of human resource solutions and waste management services. Specialists in the collection, transportation and disposal of any kind of waste.

Hilti Emirates LLC - Stand No. 135

World leader in developing, manufacturing and marketing added-value, top-quality products for professional customers in the construction industry and building maintenance.

eSolutions Maximo - Stand No. 140

Leading provider of solutions for Strategic Asset & Service Management in the Middle East and North Africa.

Khidmah - Stand No. 145

Abu Dhabi owned and operated services management company specializing in comprehensive Property Management, Facilities and Maintenance Services for residential, retail and commercial properties.

Lattice Computer Consultancy - Stand No. 150

Specializes in providing the Middle East market with objective IT consultancy, solution implementation, engineer outsourcing and downstream support in the fields of networking and software development.

Instant Access - Stand No. 200

Supplies a wide-range of quality, branded construction equipment on a sale or rental basis to contractors operating in the commercial, industrial, oil and gas, facilities management and power sectors.

Reliance FM - Stand No. 210

Offers services for FM Consulting, FM Operations, FM Training and Association Management, full range of FM services including Hard and Soft Services, Risk Management and Administrative services.

Bin Moosa & Daly Ltd LLC - Stand No. 215

Leading Suppliers of Water Heaters, Shelving and Storage Equipment Supplies, Pumps, Swimming Pool Equipment Supplies, Water Savers, Pipes and Pipe Fitting - Manufacturers and Wholesalers.

FSI (FM Solutions) Middle East FZ-LLC - Stand No. 235

Provides technology solutions to property managers, building owners, building occupiers, in-house FM teams, and facilities service and maintenance organizations.

Farnek Avireal – Stand No. 245

Total integrated facilities Management Company and also a market leader in sustainability.

1ml – Stand No. 250

The next generation in Green Cleaning, providing the Middle East with cleaner, greener, water treatment, waste water treatment and industrial cleaning solutions.

Imdaad LLC – Stand No. 255

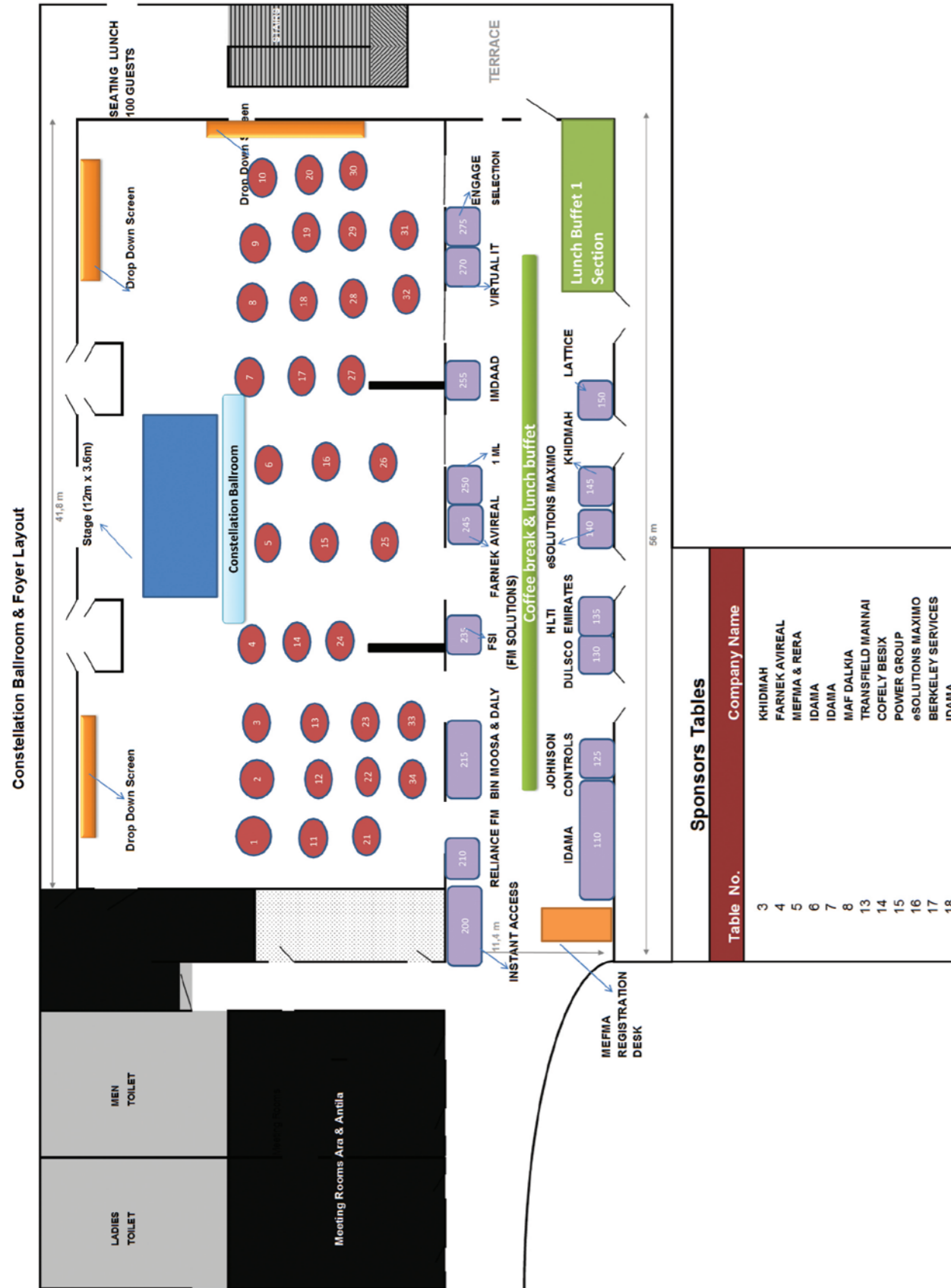
Multi-awarded integrated facilities management company broadly recognized for its quality-driven FM solutions and strong commitment to environmental sustainability.

WebTMA CAFM – Virtual IT LLC – Stand No. 270

Information Technology Solutions and Services organization, provides solutions, implementation services, support and maintenance in the areas of e-Commerce, FM and Business Intelligence.

Engage Selection – Stand No. 275

Provides a range of services to both employers and candidates alike, ranging from specific job sourcing activities to providing a fully complimentary HR & Recruitment outsourcing service to employers.



Save the date!



MEFMA CONFEX 2014

March 11th & 12th

www.mefma.org



P.O. Box 126026, Dubai, UAE, Email: info@mefma.org

A registered member of:



Official Partners

MEFMA Founding Members

