



MEFMA

CONFEX DUBAI

29 - 30 April 2018

Address Hotel - Dubai Marina

Sustainable **Facilities
Management** Industry
through **Creative**
Value-Based Innovations

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WELCOME **Note**



JAMAL LOOTAH
MEFMA President

We are deeply honoured to have you with us at the Middle East Facilities Management Association (MEFMA) CONFEX Dubai 2018.

This year's edition of this annual event proves to be very exciting as we will be throwing the spotlight on the latest trends in Facilities Management (FM) and the drivers that are bringing in growth to the industry. MEFMA CONFEX Dubai 2018 is being held under the theme, 'Sustainable FM industry through creative value-based innovations,' which seeks to increase awareness on how we can further reinforce the industry through the introduction of new standards, regulations and guidelines while also promoting the FM significant role in building the economy and making use of creativity and innovation to help address the segment's challenges. In line with this year's theme, MEFMA CONFEX Dubai 2018 will be presenting an exciting and interactive series of events for the next two days-highly informative presentations, an engaging panel discussion, release of industry-related publications and an exhibition that aims to highlight the incorporation of integrated digitalization concepts in FM today.

Backed by its reputation of being one of the most sought and must-attend events of the local and regional FM segment, MEFMA CONFEX Dubai 2018 continues to live up to being a strategic platform for FM professionals, government, developers & industry stakeholders to learn, network and explore potential opportunities.

We acknowledge and extend our thanks to the event's partners, sponsors and exhibitors, who have committed their unwavering support to ensure the success of this year's event. We would also like to express our appreciation to the visitors and participants for joining us and sharing your time and participation at this truly remarkable event for the FM industry.

Best Regards,



JAMAL LOOTAH
MEFMA President

CONFEX Agenda

April 29, 2018 - Day 1

MASTER OF CEREMONY - Ms Taroub Sleiman

08.00 **REGISTRATIONS**

09.00 **ROUNDTABLE DISCUSSIONS**

CHAired BY MEFMA STRATEGIC COMMITTEE MEMBERS:

TABLE 1 FM EMPLOYEES WELFARE
Abid Ali, Apleona

TABLE 2 FM ENGAGEMENT WITH END USERS
Alex Davies, Emrill

TABLE 3 INTEGRATING ENERGY MANAGEMENT ON THE SERVICE DELIVERY
Francisco Ramalheira, Enova

TABLE 4 TECHNOLOGY AND INNOVATION, THE SOLUTION
Mohammad Abdel Tarhini, Khidmah

TABLE 5 SMART PLANNING BY ARTIFICIAL INTELLIGENCE
Naganandh Lakshamanan, Imdaad

TABLE 6 SOFT LANDINGS, FM SUPPORT IN HANDOVER
Saeed Ahmed, Interserve

TABLE 7 DEVELOPING A STRUCTURED CAREER PATH FOR FM EMPLOYEES
Sara Momtaz, QBG

10:00 **OPENING CEREMONY**

Ribbon Cutting & Exhibition Opening

Recitation from the Holy Quran

Welcome Address

Mr. Jamal Bin Abdulla Bin Lootah, MEFMA President

Mr. Atiq Juma Nassib, Senior Vice President of Commercial Services, Dubai Chamber of Commerce & Industry

Mr. Yafea Al Faraj, Executive Director, Ajman Land & Real Estate Regulation

Eng. Sultan AlKhuraissi, General Manager for Operations & Maintenance, Royal Commission for Jubail and Yanbu, KSA

Honoring of Sponsors, Partners & Exhibitors

11:00 **Coffee Break**

- INTRODUCTORY NOTE**
- 11:20 TOGETHER TOWARDS A CREATIVE AND INNOVATIVE FM INDUSTRY
Ali AlSuwaidi, MEFMA Vice President
- 11:30 ETIHAD ESCO RETROFIT PROGRAM - ACHIEVEMENTS, RESULTS & HIGHLIGHTS
Ali Al Jassim, Etihad Energy Services (Etihad ESCO)
- 11:45 DESIGNING THE PUBLIC REALM FOR A SUSTAINABLE FUTURE
Lulu Almana, Chartered Landscape Architect & Urban Designer
- 12:00 DUBAI SOUTH FM STRATEGY
Ismail Al Marzouqi, Dubai South

12:15 PANEL DISCUSSION - ISO STANDARDS FOR FACILITY MANAGEMENT

Stan Mitchell, Chairman of ISO TC 267 FM Committee
Peter Prischl, expert member of ISO TC 267 FM Committee
Gavin Summerson, BSI Middle East & Africa
Abdulhadi Alalyak, du / MEFMA Board of Director
Alan Millin, FM Consultant

- 13:00 **Prayer Break & Lunch**
- 14:00 WHAT CAN CLOUD DO FOR YOU?
THE BENEFITS OF MOVING ASSET MANAGEMENT SYSTEMS TO THE CLOUD
Khaled Alshami - Infor
- 14:20 IMPROVING BUILDING ENERGY PERFORMANCE THROUGH OPERATIONAL EFFICIENCY
Michel Abi Saab, MASDAR
- 14:40 MEFMA MUHTARIF & MUSTADAM CREDENTIALS
Alan Millin, FM Consultant
- 15:00 REVOLUTIONISING FM SERVICES THROUGH DATA DRIVEN DECISION MAKING
Timothy Ricketts, IBM Watson-IoT

15:20 CREATIVITY & INNOVATION ZONE NETWORKING BREAK

- 15:40 SUSTAINABLE OPERATION AND MAINTENANCE THROUGH INNOVATIVE SOLUTIONS
Marcin Wronowski, WSP
- 16:00 MEFMA PUBLICATION - PERFORMANCE BENCHMARKING IN THE FM INDUSTRY
Ehsun Khan, Protiviti Middle East
- 16:20 AUDIENCE INTERACTION SESSION
Creative Facilities Management Innovations
- 17:00 **End of Conference**

CONFEX WORKSHOPS

April 30, 2018 - Day 2

08.00 - 09:00 **REGISTRATIONS**

09.00 – 12:00 **WORKSHOP 1 BALLROOM (A)**

INTERNATIONAL STANDARDS IN FACILITIES MANAGEMENT

Stan Mitchell - CEO, Key Facilities Management International

WHAT WILL BE DISCUSSED:

- The Standards World – why bother with standards and how can they be utilised to drive change and efficiency improvement.
- The Challenges and Benefits – FM does not fit in a box, it is all things to all men (and women) at any given point in time, we will explore how they can assist in meeting the challenges and delivering real benefits
- Progress to Date – so what is the standards world doing for you, and what are you doing for the standards world?
- What Next – we will bring you up to date regarding what ISO TC 267 is doing on your behalf and what we have done to date, but importantly, how you can engage and leverage what has been done to benefit you and your FM team to highlight what you do as a potential strategic, tactical and operational function for your organisation and clients

09.00 – 12:00 **WORKSHOP 2 BALLROOM (B)**

CREATING VALUE THROUGH THE DIGITAL TRANSFORMATION OF THE BUILT ENVIRONMENT

Gavin Summerson - Senior Certification Manager, BSI Middle East & Africa

WHAT WILL BE DISCUSSED:

- Introduction of digital transformation agenda
BIM, Smart Assets and Smart Cities
- How BIM enables better information management for facilities and asset managers
- An introduction to PAS 1192-3 - Specification for information management for the operational phase of assets using building information modelling (BIM)
- Workshop questions for audience discussion
- Overview of Smart Buildings and Infrastructure
what is a smart asset and how do we ensure they create value and enable smart asset/facilities management?
- Workshop questions for audience discussion on smart buildings and infrastructure

12:00 – 13:00 **Prayer Break & Lunch**

13.00 – 16:00

WORKSHOP 3 BALLROOM (A)

MAINTENANCE, REPAIR, REFURBISHMENT, REVITALIZATION: STRATEGIES FOR OPTIMIZING TOTAL YIELD OF OWNERSHIP OF COMMERCIAL BUILDINGS

Peter Prischl - Managing Director, Drees & Sommer International

WHAT WILL BE DISCUSSED:

The Usage Supply model of a facility / building / building element

Four basic strategies to deal with Usage Supply Consumption:

- Maintenance
 - Repair
 - Refurbishment
 - Revitalization
- Usage Supply effects of each strategy
 - Special aspects of Revitalization
 - Portfolio view compared to single building view

13.00 – 16:00

WORKSHOP 4 BALLROOM (B)

CREATIVITY BASED FACILITY MANAGEMENT CASE STUDIES

Ali AlSuwaidi - MEFMA Vice President

Fahad Mohamed - Technical Head, Deyaar Development PJSC

Taroub Sleiman - Consultant & Trainer

WHAT WILL BE DISCUSSED:

- This is an interactive competent based workshop, based on four regional case studies working toward implementing operational FM strategies within various organizations including local schools, industrial facilities, financial and development management organizations.
- Attendees will form working groups (of 5 members in each group) to reflect their creative FM strategies as FM consultants to the top management of each organization.
- The workshop will aim to create a creative platform with team work spirit capitalizing on the set of skills of the whole team to propose the most creative strategies for these particular organizations.
- The 3 facilitators from different FM backgrounds will assist the attendees during the workshop.

16:30

Facilities Management Site Visit to an Entertainment Destination Motion Gate (Dubai Parks & Resorts)



TAROUB SLEIMAN

Taroub Sleiman is a consultant/trainer at Dubai Real-Estate Institute. Her career experience covers real estate, airlines and training. She is multi-talented with a background in IT programming, training, marketing and management. She has Canadian training and experience in real-estate sales and leasing brokerage, real-estate mortgage brokerage and real-estate valuation. She was a member on the board of an owner's association for the years 2010-2013. Taroub is passionate about training and public speaking. She possesses a significant ability to inspire and interact creating higher energy levels and ensuring participants' involvement. Her dynamic teaching style radiates optimism. It captures participants, motivates understanding and provokes thinking.



ALI ALSUWAIDI

Ali AlSuwaidi is one of the leaders of the facilities management and asset management industry in the Middle East. He has been in the industry since the nascent stages of professional FM solutions in the country and has been tasked with a range of prestigious, mission-critical, high profile assignments. He is one of the FM subject matter experts worldwide and a visionary speaker participating in facility management workshop across the world.

His industry affiliations include his position as Vice President of the Middle East Facility Management Association [MEFMA] & in Jan 2013 he was selected to be part of the Global FM board (GFM).

Ali was also the first operation head for the world's tallest tower, Burj Khalifa.



ALI AL JASSIM

Ali Al Jassim, CEO of Etihad Energy Services and holder of a PhD in Business Management, Masters of Business Administration with Honors and bachelors of Science in Civil Engineering, has 21 years of experience in leading roles delivering programs and projects. Ali held top positions in both public and private sector entities such as Head of follow-up and development office at the Dubai Municipality, Acting CEO & Director of Drivers Licensing at RTA and General Manager of Qeyadah Driving Solutions.



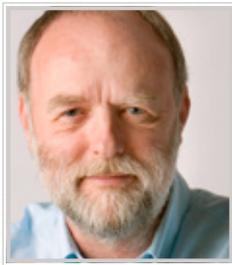
LULU ALMANA

Lulu Almana is a chartered landscape architect and urban designer, specialized in developing resilient and integrated cities in the GCC. Educated at AUS and Columbia University she has worked on projects for public sector and real estate developers in the UAE, Saudi Arabia, Oman, and Turkey. Her portfolio includes a wide range of project scales, from designing and building local parks and residential masterplans, to setting the future vision and strategy for large cities like Istanbul and Jeddah.



ISMAIL AL MARZOUQI

Experienced Vice President of Asset Services & Energy Management with a demonstrated history of working across different asset class of multiple industries. Skilled in Business Process, Operations Management, Facility Management, Asset Management & Energy Management. A strong program and project management professional, he graduated from Henley Business School and holds an MSc in Real Estate Investment & Finance. Ismail has a portfolio of achievements such as the management of “Khidmah Business Turnover” project by conducting studies and recommending new business process to meet the market demand, designing new processes for the FM and procurement division based on the best practices.



STAN MITCHELL

Stan is CEO of Key Facilities Management which is the longest established Facilities Management business in the UK, with the head office in Scotland and operating across more than 20 countries in Africa, Asia, Europe and the Middle East and delivering Consulting, Training, Operations Management and Technology Solutions.

Stan has a passion for ‘TRUE’ Facilities Management. He is the Founding Chairman of Global Facilities Management Association, Chairman ISO TC 267 FM Committee and Chairman of British Standards Institute FM Committee amongst other professional roles.



PETER PRISCHL

Peter Prischl, Managing Director, Drees & Sommer International, has more than twenty years of practice in Real Estate & Facility Management consulting. He has led major projects in Facility Management implementation for many government bodies on a community, federal state and national level (as well as the European Union level). Particularly he has been involved in the highly successful reorganization of the whole real estate of the federal government of Austria, and in similar initiatives in Germany. He is an expert member of ISO Technical Committee 267 “Facility Management” which is developing the ISO 41000 Facility Management standard. Besides his work at Drees & Sommer, which is also taking him to the Middle East, he is a Visiting Professor at the RICS- and IFMA- accredited Kufstein University of Applied Sciences.



GAVIN SUMMERSON

Gavin is Senior Certification Manager at BSI Built Environment team developing and managing certification products for BIM and Smart Cities. This includes the BIM Kitemark, developed collaboratively with industry as a modular set of Certification solutions for BIM level 2 including Design and Construction, Facilities and Asset Management, Manufacturing and Information Security. He works with property companies globally to enable adoption and implementation of BIM through the construction and operational phase of assets through BSI’s assurance products.

Gavin was previously part of the Sustainability team at Hilson Moran, a leading engineering consultancy in London well known for iconic buildings in London such as 30 St Mary’s Axe (the Gherkin).

CONFEX Speakers



ABDULHADI ALALYAK

Abdulhadi Ali Alalyak is currently the Senior Vice President - Corporate Services (Human Capital and Administration) in the UAE Emirates Integrated Telecommunications Company “du”.

He brings 15 years of vast experience including managing operations in several areas such as managing integrated customer services, assets and infrastructure projects ranging from corporate offices, Retails, Telecommunications Technical Buildings, and Data Centres.

Some other recognized achievements from Abdulhadi include his contribution to the establishment of the Middle East FM association (MEFMA) which he is currently a member of the Board of Directors.



ALAN MILLIN

Alan Millin is a UK registered Chartered Manager, Chartered Engineer, Chartered Environmentalist and Registered Scientist. He holds an MSc. in Software Development and an MBA in Leadership and Sustainability.

Alan is an independent Dubai-based FM consultant, interim manager, and trainer. He delivers MEFMA’s foundation and professional level courses and coaches and mentors FM practitioners.



KHALED ALSHAMI

Khaled Alshami is a Solutions Consultant and SME with over 15 years’ experience. His industry experience includes Construction, Facilities Operations & Maintenance. He also has in-depth knowledge of various domains (EAM, CMMS, MRO, SCM, WMS, TMS, WFM). He is a Project Management professional with hands-on experience of Planning, Scheduling, Cost Management, Budgeting, Resources Management, Material Management, and Procurement Management.

Khaled is a technology advocate who is passionate about Internet of Things (IoT), Big Data, and Predictive Analytics to provide ROI, process improvement, and increased efficiency.



MICHEL ABI SAAB

In his position as a Manager of Energy Services at Masdar, Michel is responsible for the implementation of key performance indicators for energy efficiency and demand-side management at Masdar City.

Michel, specialized in mechanical engineering, brings with him more than a decade of experience in the field of energy efficiency, high performance/zero energy buildings, building retrofit and cost/efficiency optimization. Michel is a Certified Energy Manager (CEM), Certified Measurement and Verification professional (CMVP), a LEED Accredited Professional, and an ISO 50001 Energy Management System Lead Auditor.



TIMOTHY RICKETTS

Tim is a solution consultant in IBM's Watson-IoT business. He has worked on IoT projects for many years in different fields gaining a wide array of practical experience. Recently Tim has been working with the IBM buildings team who are delivering leading edge technology to optimise the challenges faced by facilities management companies in the areas of energy management & sustainability, asset management and customer experience.



MARCIN WRNOWSKI

Marcin is a Sustainability & Energy Senior Consultant working in the Sustainability and Energy team at WSP. He has developed and implemented sustainability strategies for numerous multidisciplinary projects ranging from mixed-used urban developments, infrastructure projects to industrial facilities. He has extensive experience working with the certification of the buildings both during the design and construction stage in UAE and in Europe (LEED, BREEAM, and DGBR). Involved in implementation of the green building measures to ensure sustainable operation with the integration of processes such as sustainable procurement policy and green cleaning policy. Marcin is a LEED Accredited Professional (LEED AP), Certified Energy Manager (CEM) and Certified Measurement & Verification Professional (CMVP).



EHSUN KHAN

Ehsun Khan is the head of corporate finance for Protiviti Middle East and has previously worked for Citibank (New York) and Morgan Stanley (London). He has more than 25 years of experience as an investment banker and has successfully worked on over USD9 billion in corporate finance transactions. His deal experience consists of transactions related to M&A and privatizations, equity capital markets, debt capital markets, as well as acting as a debt arrangement advisor for companies seeking corporate or project finance loans. Ehsun and his team are currently working on several M&A deals in the FM sector.



FAHAD MOHAMED

Fahad Mohamed is the Technical Head of Deyaar Owners Association Management. In this capacity, Fahad provides both operational and technical support to the organisation on matters relating to Asset/ Facilities Operation & Management. He has over twelve years' experience in both public and private sectors, and has a comprehensive knowledge and understanding of various aspects such as operations, procurement, technical services, asset and property management.

CONFEX **Speakers**

CONFEX Sponsors & Partners

PLATINUM SPONSOR



Whether you're a facility manager, service provider, building owner, or building tenant, you have a vested interest in having a facility that operates with visibility and transparency of information; compliance with regulatory requirements and SLAs; effective cost management; long-term value of assets; and an optimized workforce that creates quality service for tenants and customers. Finding a way to balance all of these objectives hasn't been easy—until now.

Meet Infor CloudSuite™ Facilities Management, an award winning set of proven solutions that includes a core enterprise asset management system combined with high-value extension applications—all delivered in the cloud. Backed by decades of industry expertise and continually enhanced with the latest innovations, it's designed to help facility managers, service providers, and building owners modernize, innovate, and drive competitive differentiation.

Visit the Infor Stand at MEFMA Confex 2018 to find out how or email Middle.East@infor.com or visit <https://www.infor.com/cloud/cloudsuite-facilities-management>

GOLD SPONSOR



HSG Facility Management

Apleona, previously known as Bilfinger, headquartered in Frankfurt - Germany, is active in more than 30 countries and delivers a broad spectrum of services in facility management and real estate industries.

It generated EUR 2.5 billion of revenue in 2017 and has 22,000 employees. The company serves within the public and private sectors major corporations, property developers, banks, hospitals and various multi-national clients.

In UAE, Apleona is active across the country at many key and iconic projects with a total of 1300 directly hired employees, while the company is in a Joint Venture with Sharjah Asset Management Holding (SAM), the investment arm of the government of Sharjah, under the brand SANED to deliver various FM and Technical Services at various Sharjah public and private projects.

SILVER SPONSOR



INITIAL Saudi Arabia Co Ltd is a group of companies offering the experience of a world class establishment while retaining the agility and strengths of a local company. As a one-stop diversified service group we cover a wide range of essential and specialized facilities support services that includes; IFM Services, Support Services, MEP & Renovations, Operations & Maintenance, Landscaping, Janitorial and Cleaning, Pest control, Security Guarding, Specialized Cleaning, Vocational Training, Visa Solutions & Staff Outsourcing.

Some of our longest standing clients include SABIC facilities in Jubail and Yanbu, EMAAR King Abdullah Economic City, JABAL OMAR Development Company, Al-Shaya, IKEA, Abdul Latif Jameel, KING KHALID INTERNATIONAL AIRPORT Terminal 5 in Riyadh, MA'ADEN and many more, all of whom have found good reason to retain our services as long as 27 years. We place emphasis on strong management experience and infrastructure support with close supervision, training, QHSE and the right people for the job.

BADGE SPONSOR



Cofely Besix Facility Management LLC is a joint-venture established in 2008 by Cofely and the BESIX Group, to provide first-class integrated facility management services in the Middle East. The company employs 1250 staff members in the UAE and 800 in Qatar.

Cofely Besix Facility Management delivers an Integrated Facility Management Model which provides the ability to offer multiple services on multiple sites, all through a single point of contact.

That means that we offer a complete range of maintenance, cleaning, and essential multi-disciplinary trades, supported via a 24/7 call centre, to every industry sector, from residential and commercial to educational and airports. Cofely Besix Facility Management provides MEP maintenance services, including the delivery of both planned and emergency and reactive maintenance.

GIFT SPONSOR



Chicago Facilities Management Services is a customer-centric facilities management provider in the UAE. Established in 1978, Chicago offers the full scope of Hard, Soft and Integrated FM services that improve efficiencies in the built environment. With accreditation to all relevant ISO standards, Chicago delivers on its promise that all non-core services are delivered to the highest international standards for clients across.

Chicago Facilities Management Services also offers a dedicated 24 hours help desk and cloud-based BMS, to ensure a client's bespoke requirements are met and seamlessly integrated with unscheduled maintenance and reporting. Sustainability and energy management are also responsibilities at the heart of Chicago, which frequently enrolls staff in its training academy to update the FM operatives on the latest technologies and techniques in FM, along with regulatory compliance and best practice in health and safety.

With a focus on CSR, Chicago has been certified by the Dubai Municipality for the staff initiatives it has instigated and been awarded the Dubai Chamber of Commerce CSR label in 2014 & 2017 for the implementation of sustainable and waste-recycling schemes.

ECOSYSTEM SPONSOR



A Whole Range of Facility Services

Dussmann Gulf LLC, a subsidiary of the World's largest privately owned multi-services facilities management company, the Dussmann Group which was founded 55 years ago.

By tailoring its approach, Dussmann Gulf combine services at the request of the client thus delivering a bespoke solution with extremely high standards of safety & quality which are confirmed by internationally recognized certifications.

IFM Solutions incorporate over 70 individual services from Cleaning, Security & Technical.

Dussmann EcoSystem

A commitment to social responsibility in all of our operations whilst maintaining the high-quality standards of our services, we place strong emphasis on environmental protection. Our dedication to economic, environmental & social sustainability is evident in all of our services activities worldwide.

INTEGRATED FM SPONSOR



Having been established in 1976, employing more than 5000 staff and managing over 600 clients across the UAE, ServeU is proud to be one of the UAE's leading Facilities Management providers. Whether you operate in one location or nationwide, ServeU's network of regional offices will deliver consistently exceptional solutions across your premises.

Vision

Our Vision is one of continuous improvement; a culture which identifies opportunities for positive change and takes appropriate action for implementation.

We achieve this by enhancing the skills and management techniques of our employees and encouraging them to work cohesively to meet tomorrow's challenges and commercial pressures to drive bottom line improvement.

Mission

It is our mission to be recognized regionally as a Facilities Management Service Provider of excellence, by embracing continuous improvement in partnership with our clients to achieve innovation, best value and service.

PREVENTION & SAFETY SPONSOR



SANED is a first of its kind joint venture between Sharjah Asset Management Holding (SAM), the investment arm of the Government of Sharjah, and Apleona HSG (formerly Bilfinger), a global facilities management service provider delivering world class services in the UAE.

SANED was established in 2016 and soon gained a significant market share in the Emirate of Sharjah by delivering Total Facilities Management, predominately through in-house teams providing MEP, cleaning, security and modification services.

STRATEGIC PARTNER



Ajman Lands and Real Estate Regulation Department was established under Amiri Decree no. "7" of "2017" issued by H.H Sheikh Humaid bin Rashid Al Nuaimi, Member of the Supreme Council and Ruler for the Ajman –as it is considered the legal successor of the Lands and Properties Department and the Real Estate Regulation Establishment and it is presided by Sheikh Abdulaziz bin Humaid Al Nuaimi.

The Department aims to establish policies, plans and studies related to the Real Estate development and to introduce Ajman's real estate market in order to encourage internal investments and work on attracting foreign investments in the field of develop the freehold real estate projects in Ajman. In addition, the Departments establish the legal regulations for licensing real estate developers as well as real estate offices and supervise the practice of their activities. The Department regulates joint ownership in real estate projects and takes the legal actions to settle all disputes related to the real estate concern.

STRATEGIC PARTNER



The Dubai Association Centre (DAC) is a one-stop-shop and gateway to the world's fastest growing economies, offering an ideal setting for global associations to expand within industries across the Middle East and beyond.

DAC is a government initiated entity, established by the Dubai Chamber of Commerce & Industry, Dubai Business Events (part of the Department for Tourism and Commerce Marketing) and the Dubai World Trade Centre to offer assistance for the establishment of non-profit, apolitical and nonreligious professional associations and trade bodies in the Emirate of Dubai.

DAC provides the framework for international associations to open a regional representative office in Dubai in order to conduct business in the UAE and beyond. As a result, associations are now able to benefit from economies of scale, experience in the association marketplace, flexibility and adaptability, buying power and centralised facilities of the Dubai Association Centre.

STRATEGIC PARTNER



The Royal Commission was born as per Royal Decree No. (M/75) dated 16/9/1395H which directed its establishment and assignment of the construction, operation and development of the infrastructure in Jubail and Yanbu industrial cities to host the petrochemical industries and to achieve the huge and ambitious industrial programs in Jubail, on the Arabian Gulf coast, and Yanbu on the Red Sea coast, as per a master plan for each and to tie this industrial plan with the comprehensive integrated development plan of the country.

The Royal Commission for Jubail and Yanbu has managed to attract investments, provide hundreds of thousands of jobs for Saudi citizens and nationalize the latest industrial technologies worldwide. Under the wise leadership, achievements flowed until Jubail and Yanbu became mega industrial forts pointed at with admiration.

As an acknowledgment of the Royal Commission's efforts in different fields, it received several international, regional and local awards and certificates.

KNOWLEDGE PARTNER



For over 45 years, our partner-managed company has been supporting public and private sector principals and investors with all aspects of real estate in 43 offices worldwide. Drees & Sommer provides project management, consulting and engineering services in various aspects of building design and construction. It serves real estate and facility management, finance, retail, tourism, life science, healthcare, automotive, manufacturing, aviation, mobility, transport and logistics, energy, utility and disposal, and public sectors.

Within our facility management consultancy scope, our team at Drees & Sommer Middle East focuses on the efficient and effective delivery of support value for organizations and tailor-made operational FM concepts for assets. Our services ensure the integration of people, system, place, process and technology as part of individual client strategies such as digitization and revitalization.

KNOWLEDGE PARTNER



Heriot-Watt University, one of the top UK universities for business and industry, was the first overseas university to set up in Dubai International Academic City. With a history dating back to 1821, we have a long tradition of excellence and a proven track record in educating, inspiring and challenging the professionals of tomorrow.

The Dubai study programmes range from Undergraduate to Masters in disciplines such as Petroleum Engineering, Construction Project Management, Facilities Management, Energy, IT, Logistics, International Business Management and the world-renowned Edinburgh Business School MBA.

SUPPORTING ASSOCIATION



BICSI is a professional association supporting the advancement of the information and communications technology (ICT) community. It encompasses the design, integration and installation of systems and infrastructure that supports the transportation of information and associated signaling between and among communications and information gathering devices. BICSI provides education and knowledge assessment for individuals in the ICT industry. BICSI serves nearly 23,000 ICT professionals, including designers, installers and technicians. Through courses, conferences and publications, BICSI assists ICT professionals in delivering critical products and services, and offers opportunities for continual improvement and enhanced professional stature. BICSI MEA, licensed under The Dubai Association Centre (DAC), operates from their office in Sheikh Rashid Tower, Dubai World Trade Center. For more information, contact BICSI MEA at bicsimea@bicsi.org

SUPPORTING ASSOCIATION



The Emirates Green Building Council (EmiratesGBC) was formed in 2006 to contribute to the United Arab Emirates' goal to be a global leader for sustainability in the built environment. Globally, EmiratesGBC represents the UAE on the World Green Building Council and supports the MENA Network of Green Building Councils. Locally, the organization serves the industry and its members by:

- Serving as a catalyst for collaboration and a hub for excellence to promote sustainability of the built environment.
- Providing resources and information to those active in the sustainable buildings sector.
- Influencing policy and regulation related to sustainable building environments.
- Providing the link between international green building movements and local industry.

SUPPORTING ASSOCIATION



The International Powered Access Federation (IPAF) promotes the safe and effective use of powered access equipment worldwide in the widest sense – through providing technical advice and information; through influencing and interpreting legislation and standards; and through safety initiatives and training programmes. IPAF is a not-for-profit organisation owned by its members, which include manufacturers, rental companies, distributors, contractors and users. IPAF members operate a majority of the MEWP rental fleet worldwide and manufacture about 85% of platforms on the market.

The IPAF training programme for platform operators, which is certified by TÜV as conforming to ISO 18878 valid for 5 years. For companies / Users wishing to join IPAF can enjoy full access to our online services, Middle East Membership: Bahrain, Iraq, Jordan, Kuwait, Oman, Qatar, Saudi Arabi and UAE are all part of the drive of safety.

SUPPORTING ASSOCIATION



In view of realizing the aspirations and recommendations of the participants of the International Operation & Maintenance Conference in the Arab Countries to build an Arab entity concerned with the activities and profession of operations and maintenance engineering, the Institute was established at the 3rd International Operation & Maintenance Conference in the Arab Countries, held in Beirut in June 2004.

One of the main objectives of the Institute is to provide a ground for the exchange of expertise among experts and engineers in the domain of operations and maintenance in the Arab countries

SUPPORTING EVENT



FM EXPO is the Middle East's largest Asset Management event connecting over 5,700 professionals from the facilities management, cleaning, building maintenance, community management, hygiene, health and safety, energy and environment industries.

Featuring the Facilities Management Congress Middle East and CPD – certified workshops, the event provides free access to learning, unparalleled networking with regional and international leaders as well as an opportunity to source both products and services.

Following on from the previous edition, the 2018 event will see the return of dedicated feature areas for Commercial cleaning, waste management, legionella, software & technology and new for this year - energy.

SUPPORTING EVENT



WFES is a global industry platform connecting business and innovation in energy, clean technology and efficiency for a sustainable future. Acting as an enabler for Abu Dhabi Sustainability Week, WFES inspires the transfer of ideas, technology and investment across borders and between the public and private sectors worldwide. The WFES brand brings together specialist exhibitors, technologies, speakers and insights covering Energy and Efficiency, Water, Solar, Mobility, Waste and Green Buildings.

WFES 2019 consists of the following key pillars: WFES Expo with over 850 exhibitors from 40 countries; WFES Forums, covering from disruptive technologies to future cities; WFES Summit, a high level plenary; ground-breaking WFES Initiatives such as CLIX, and WFES Hosted Events, VIP gatherings of global organisations taking place at WFES.

DESTINATION PARTNER



Dubai Business Events is the official convention bureau for Dubai. As a division of the Dubai Corporation for Tourism and Commerce Marketing their main goal is to establish Dubai as a premier business event destination by promoting the destination and attracting international meetings, incentives, conferences and exhibitions that can help grow economic development, jobs and knowledge creation in the emirate.

Aspecialized knowledge about Dubai who offers free and impartial advice, guidance and support to international business event organisers in planning international meetings, incentives, conferences and exhibitions in the Emirate.

MEDIA PARTNER



E Business Review is the leading media for professionals who use knowledge in their business. We focus on ways to apply knowledge and technology to solve business problems and providing analysis of current business to help discover the needs of businesses, governments and people. E Business Review released in Arabic, English and during 2018 will be published also in Chinese, Russian and Braille.

It has a deep penetration to business and financial manufacturers and purchasers in the Pan Arab region, Africa, EU, Russian Federation & China through a comprehensive list of VIP clients. Published in Dubai and it has official branches in London, Cairo, Paris, Moscow, Beijing, Singapore, Kuwait, Saudi Arabia and Morocco in addition of correspondents in 23 countries worldwide.

MEDIA PARTNER



www.eyeofriyadh.com, a city marketing portal that provides media and marketing solutions servicing to both local and international clients, and support major events through sponsorship, organizing, and marketing services such as:

- Email campaign
- Banner advertising
- Social Media Campaign
- SMS Campaign
- Events \$ Training Marketing
- Public Relations Services
- Web Design & Development Services
- Advertising, Media, Graphic Design

MEDIA PARTNER



facilities management Middle East is a monthly magazine that delivers news, data, analysis and strategic insights for the region's facilities management contractors. Developers and property agents responsible for appointing top class FM firms also read the title.

The publication is designed to enhance its reader's knowledge and provide them with the insights they require to deliver best practice facilities management for their client. facilities management Middle East helps them understand the latest trends in the market, the best strategies to adopt, and it also educates them about the various products available in the market to help them do their job more effectively.

MEDIA PARTNER



Media Fusion's quarterly publication, FM Today Magazine (www.fm-today.com) is a leading source of information for FM professionals and related sectors in the Middle East and beyond. It is a tool for raising awareness, defining facilities management and bridging the gap that exists between this dynamic industry, government and the end user.

The publication covers all the aspects of FM including the latest news-local, regional, and international including mergers and acquisitions, new business wins, products, services, and technologies, analysis; features and interviews with key industry personalities; case studies and comment from industry leaders; event reports; FM services and key industry trends worldwide.

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Infor CloudSuite™ Facilities Management includes a core enterprise asset management system combined with high-value extension applications—all delivered in the cloud and backed by decades of industry expertise to help facility managers, service providers, and building owners modernize, innovate, and drive competitive differentiation.

For further details please visit the Infor booth at MEFMA confex.



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FAME - IPROM – STAND NO. 1

FaMe Facilities Management Software GmbH is an independent, free software development company that offers all the services required for the realization of facility management projects.

APLEONA HSG / SANED – STAND NO. 2

Apleona HSG delivers a broad spectrum of services in facility management and real estate industries.

SANED is a first of its kind joint venture between Sharjah Asset Management Holding (SAM), the investment arm of the Government of Sharjah, and Apleona HSG (formerly Bilfinger).

MAYAR FACILITIES MANAGEMENT – STAND NO. 3

Mayar FM provides exceptional services in the fields of leasing management, procurement, customer care, cleaning, catering, maintenance, and others.

DUSSMANN GULF LLC – STAND NO. 4

Dussmann Gulf combine services at the request of the client thus delivering a bespoke solution with extremely high standards of safety & quality which are confirmed by internationally recognized certifications.

FSI (FM SOLUTIONS) MIDDLE EAST FZ LLC – STAND NO. 5

FSI are focused on providing technology solutions to property managers, building owners, building occupiers, in-house FM teams, and facilities service and maintenance organizations.

DREES & SOMMER MIDDLE EAST – STAND NO. 6

Drees & Sommer provides project management, consulting and engineering services in various aspects of building, design and construction.

ROSMIMAN SOFTWARE CORPORATION – STAND NO. 7

Rosmiman Software Corporation is a leading provider of Asset Maintenance Management Solutions, with expertise in service management, personnel management, stock management and detailed cost management processes.

INFOR – STAND NO. 8

Infor CloudSuite™ Facilities Management, an award-winning set of proven solutions is designed to help facility managers, service providers, and building owners modernize, innovate, and drive competitive differentiation.

IPAF – STAND NO. 9

The International Powered Access Federation (IPAF) promotes the safe and effective use of powered access equipment worldwide in the widest sense.

AJMAN LAND AND REAL ESTATE REGULATION – STAND NO. 12

The Department aims to establish policies, plans and studies related to the Real Estate development and to introduce Ajman's real estate market in order to encourage internal investments and work on attracting foreign investments in the field of develop the freehold real estate projects in Ajman.

DUBAI REAL ESTATE INSTITUTE – STAND NO. 13

The educational arm of the Dubai Land Department that works to educate, train and raise awareness of the real estate market to investors, in order to increase their knowledge and raise the level of their performance.

SERVEU – STAND NO. 14

Having been established in 1976, employing more than 5000 staff and managing over 600 clients across the UAE, ServeU is proud to be one of the UAE's leading Facilities Management providers.

WEBTMA – STAND NO. 15

WebTMA is a TMA Systems International Partner for the Middle East, providing and implementing Computer Aided Facilities Management (CAFM) Solutions in the area.

NILFISK – STAND NO. 16

Nilfisk is a supplier of professional cleaning equipment in both industrial, commercial and consumer markets.

IMDAAD LLC – STAND NO. 17

Imdaad is a Dubai-based integrated Facilities Management company with strong presence in GCC; well recognized for its quality-driven FM solutions and strong commitment towards sustainable solutions.

INITIAL SAUDI GROUP – STAND NO. 18

As a diversified service group they cover all essential building service requirements including facilities management, pest control, landscaping, security, general maintenance, cleaning, and staff outsourcing.

OMAINTEC – STAND NO. 19

Aims to provide a ground for the exchange of expertise among experts and engineers in the domain of operations and maintenance in the Arab countries.

BICSI – TABLE NO. 20

BICSI is a professional association supporting the advancement of the information and communications technology (ICT) community.

HERIOTWATT UNIVERSITY – TABLE NO. 21

The Dubai study programmes range from Undergraduate to Masters in disciplines such as Petroleum Engineering, Construction Project Management, Facilities Management, Energy, IT, Logistics, International Business Management and the world-renowned Edinburgh Business School MBA.

FM EXPO – TABLE NO. 22

FM EXPO is the Middle East's largest Asset Management event connecting over 5,700 professionals from the facilities management, cleaning, building maintenance, community management, hygiene, health and safety, energy and environment industries.

WFES – TABLE NO. 23

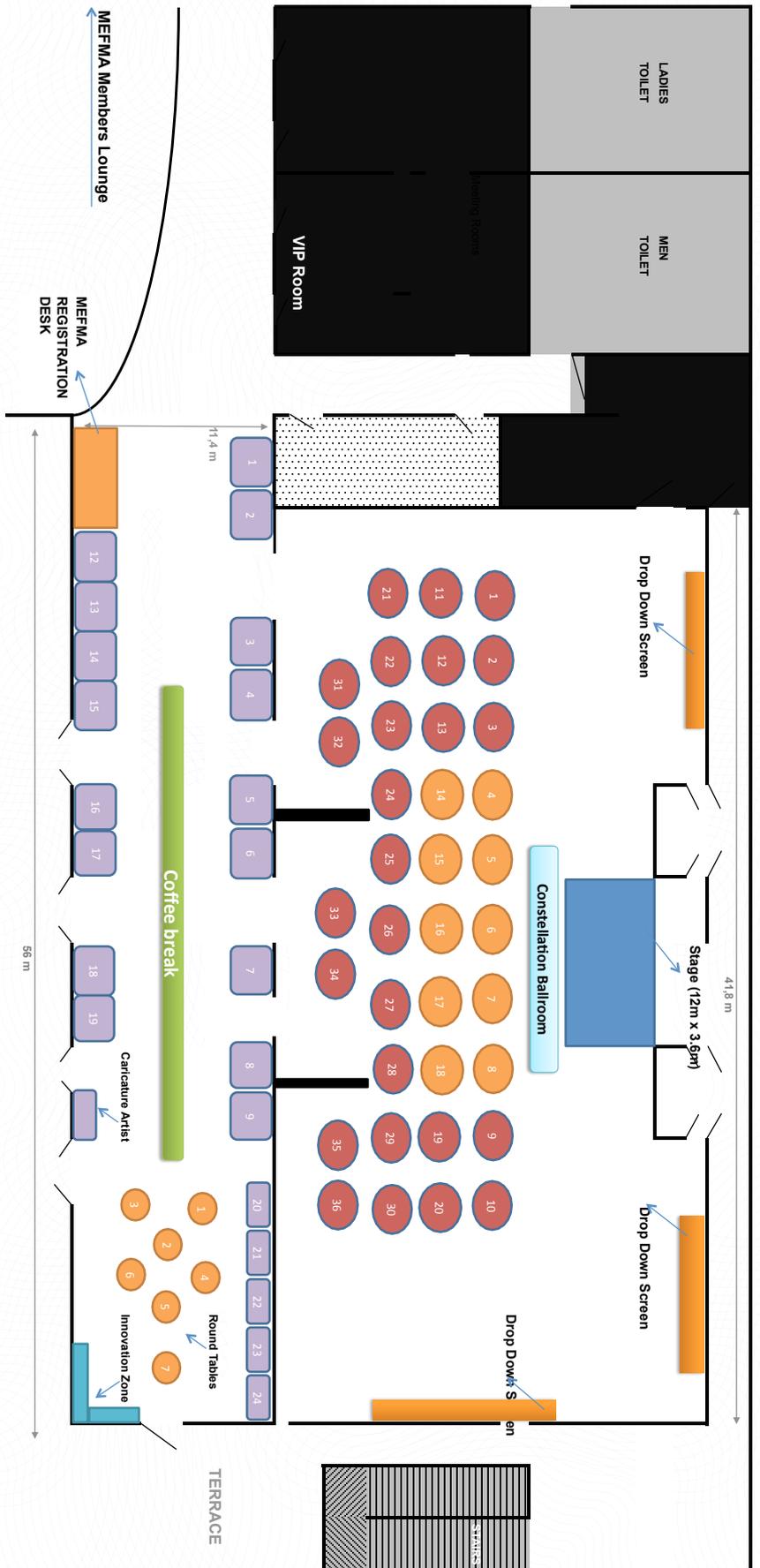
Acting as an enabler for Abu Dhabi Sustainability Week, WFES is a global industry platform connecting business and innovation in energy, clean technology and efficiency for a sustainable future.

FM TODAY – TABLE NO. 24

Media Fusion's quarterly publication, FM Today (Facilities Management Today), is intended to be a leading source of information for FM professionals and related sectors in the Middle East and beyond.



CONFEX Floorplan



RESERVED SPONSORS TABLES (Constellation Ballroom)

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5 & 6	MEFMA
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14	SANED
15	Dussmann Gulf
16	Initial Saudi Group
17	Chicago
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